



ConVox

Bulk Communication Tool

Ideal solution for marketing campaigns

Agenda

- **ConVox Bulk Communication Tool**
- **Bulk Voice calls**
- **Bulk SMS**
- **Bulk Fax and Emails**
- **Setup Scenario**
- **Features of ConVox BCT**
- **Screenshots**
- **Benefits of ConVox BCT**
- **Applications**
- **About Deepija Telecom**
- **Our Customers**



Are you tired of performing Number of phone calls, repeating the same learned formulas ?

- Send Bulk SMS, Bulk voice calls, Bulk Fax and Emails in a single click.
- Create and schedule personalised campaigns.
- Create a Dynamic IVR to broadcast in bulk calls.
- Dramatically increase your customer service ratings.
- Increase product awareness with promotional messages.
- Save up to 80% of your telecommunication costs.



We have a perfect way to retain and increase your customers base



ConVox Tools for Bulk Communication



Bulk Calling



Bulk SMS



Bulk Fax

Bulk E-Mail



Bulk Voice Calling

- Reach to the mass with quick and easy way.
- Automatically dials telephone numbers from pre loaded database or a list.
- play a pre-defined programmed recorded audio file when the called party picks the call.
- keep record of all success calls
- calls which were picked by the called party and heard the recorded voice message
- or abandoned calls which were not picked by the called party.



Bulk Messaging

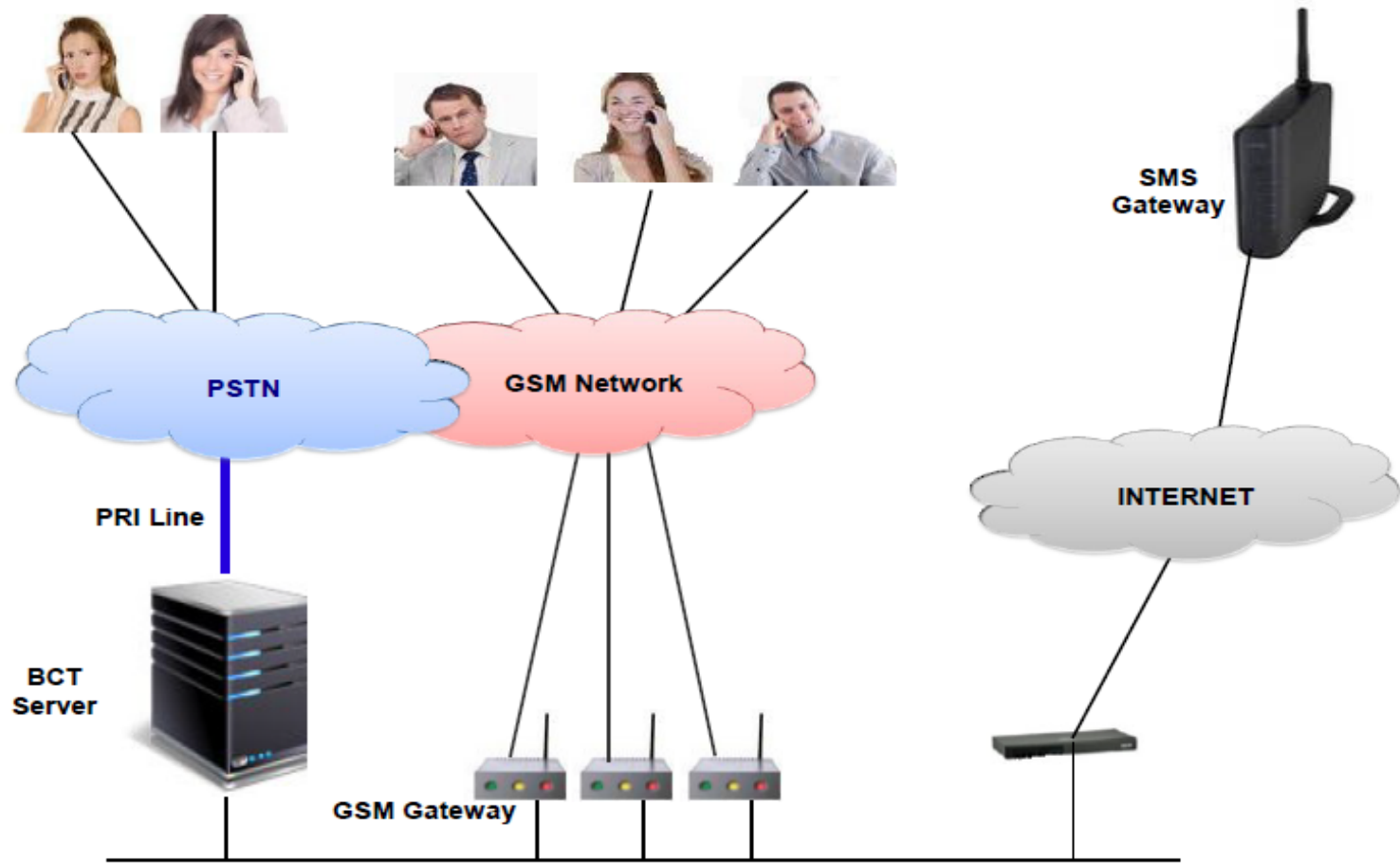
- Send message to number of people simultaneously, at the touch of just 1 button.
- Automate or send personalised text messages to your local, regional or global recipient base
- Include peer-to-peer messaging, SMS marketing, alerts, info-text, web-to-mobile content, notifications and more.
- Allows you to keep in instant contact with your workforce, no matter where they are.



Bulk Fax and E-mail

- Provide high-volume communications solutions to help with marketing, research and many other business processes.
- Help you broadcast vital information with just the simple touch of a button or click of a mouse.
- Provides another communications technique to complement marketing communications campaigns.
- it's a simpler and more affordable alternative to direct mail letters and brochures, which can be time consuming to produce and costly to send.





Setup Scenario



Key Features

Unified Platform



- ✓ Groups can be created or uploaded.
- ✓ ConVox presents Unified Interface to send E-Mail, SMS, FAX or Call to these groups.

IVRS Message



- ✓ Calls can play the pre-recorded message and take the user input as digits

Auto Recycle



- ✓ Automatic Re-Cycling of Busy, No Answer, Answering Machine responses. Maximum number of re-tries can be specified.

Anywhere Access



- ✓ Web browser based access for easy configuration and management.

Key Features

Multiple Campaign



Can operate multiple calling lists and multiple campaigns at a time.

Auto Answer Handling



Answering Machine (85%+) and Fax detection. Message can be played on answering machine detection.

Calling List



System can upload excel sheets in csv format for calling list.

Live Statuts Display



Live display of Dialing Channel (PRI Lines/ VoIP Channels) Status



Key Features

Extension Transfer



- ✓ Softphone/ IP-Phone or analog extensions can be taken from BCT.
- ✓ Connected calls can be transferred to these extensions on a particular key press by called person.

Scheduler



- ✓ Scheduler allows you to schedule your voice and text message starting at present time.
- ✓ This helps in sending regular message like Daily Alerts or Birthday Wishes without manual interventions.

Template and Voice files



- ✓ Templates can be maintained for SMS and E-Mail communication.
- ✓ Picture and Voice Files can be organized for Fax and Voice communication.



Dump Report

Call Report

SMS Report

SNO	List ID	Data	Voice	Channel No	SMS	Scheduled	Action
1	07112011	1	<input type="checkbox"/> ank	2,3	<input type="checkbox"/> greetings	---	Start
2	08122011	1	<input type="checkbox"/> 12	1	<input type="checkbox"/> greetings	---	Start
3	100035	3	<input type="checkbox"/> hindi	1	<input type="checkbox"/> greetings	---	Start
4	11223344	1	<input type="checkbox"/> test1	2	<input type="checkbox"/> tp2	---	Start
5	12345	0	<input type="checkbox"/> test1	1,2	<input type="checkbox"/> greetings	---	Start
6	1234566	0	<input type="checkbox"/> test1	---	<input type="checkbox"/> greetings	---	Start
7	123456789123456	0	<input type="checkbox"/> test1	---	<input type="checkbox"/> greetings	---	Start
8	1234567899	1	<input type="checkbox"/> 12	2	<input type="checkbox"/> greetings	---	Start
9	1234569563	0	<input type="checkbox"/> test1	---	<input type="checkbox"/> greetings	---	Start
10	1235123	0	<input type="checkbox"/> test1	---	<input type="checkbox"/> greetings	---	Start

Screen Shot : Campaign Listing

ConVox Presents a Unified Interface for broad casting of Voice Message and SMS. Messages can be selected against the uploaded lists. Scheduler can be used to specify message starting time





Dump Report

Call Report

SMS Report

CALL REPORT

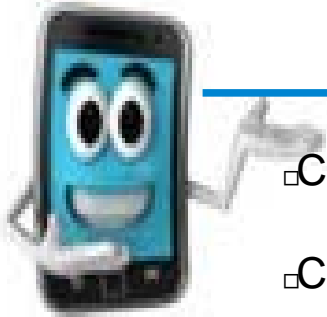
Start Date	30-03-2011	Start Time	00 ▾	00 ▾	00 ▾	End Date	04-05-2011	End Time	23 ▾	59 ▾	59 ▾
List Id	07112011 ▾	SUBMIT									



Status	Count
ANSWERED	190
BUSY	6
FAILED	117
NO ANSWER	7
Total	320

Screen Shot : Call Data Report

How it Benefits Your Business



- Communication without limits.
- Contact thousands of people in a very short space of time.
- You need no technical infrastructure or additional phone lines.
- Manage your campaigns easily wherever you are.
- Record your message using just your telephone device.
- Get the best voice quality.
- Automatic redialing of failed calls.
- Improve the Relationships with Your Customers.
- Pay only for answered calls.



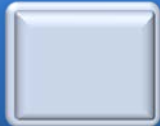
Where it can be used

- ✓ Political Campaigns
- ✓ Emergency Alerts
- ✓ Community Service
- ✓ Marketing Campaigns
- ✓ Customer Surveys & Loyalty Programs
- ✓ Market Research
- ✓ Surveys and Polling Campaigns
- ✓ Answering Machine Messaging
- ✓ Emergency Notification
- ✓ Credit Collections
- ✓ Mortgage Marketing
- ✓ Message and Recording Service
- ✓ Charitable Contributions
- ✓ Insurance Marketing
- ✓ Event Notification
- ✓ Lead Generation
- ✓ Satisfaction Surveys
- ✓ Voice Mail and Call Back Systems
- ✓ Fund Raising Projects
- ✓ Political Advertising
- ✓ Appointment Reminders
- ✓ Severe Weather Warnings

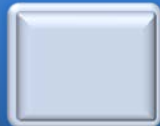
COMPANY BEHIND ConVox SOLUTION



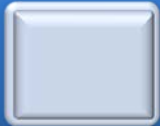
Deepija Telecom (P) Ltd. is a fast growing software development company in the area of CTI/ IVRS and VoIP.



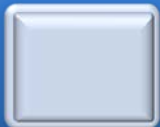
Our products include Call Centre Packages, Conference Bridge, Voice Logger, IP-PBX and IVRS.



Head office in Hyderabad with branch offices in Mumbai, Bangalore, Chennai, Delhi and Pune



Focus on R&D and innovation



Open Source Experts



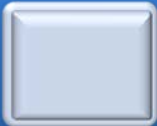
High quality products and strong customer support.



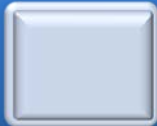
INSTALLATION AND MAINTENANCE OF THE SYSTEM



Normal Installation Time is 1 Week. Depending on the customization requirement it may take more time.



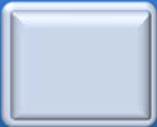
Our Engineers will install and configure the system initially.



Training is given to the administrator and users of the system at customer premises.



Support is available through Phone Call, Chat, Remote Login and On site visit.



Highest commitment for Customer Support.



SOME OF OUR ESTEEMED CUSTOMERS



Thank you!