

ConVox

Telecom Solutions for Mass Election Campaign



An illustration of a woman in a red suit and a man in a teal suit standing at podiums on a stage. The woman is on the left, and the man is on the right. They are both looking towards the center. The stage is blue, and there are several blue stanchions with banners in the background. The text is centered in the middle of the image.

ARE YOU TIRED OF
TRADITIONAL WAY OF YOUR
ELECTION CAMPAIGN ?

Repeating the same learned formulae ?

ConVox Telecom Solutions for Mass Election Campaign is the right choice



Voice and SMS Broadcast



Tele Conference Bridge



**Help Line/ Feedback
Call Center**



**Party worker to Voter
calling system**

ConVox Voice and SMS Broadcast Tool

- Send Bulk SMS, Bulk Voice Calls to number of people simultaneously, at the touch of just 1 click.
- Play a pre-defined programmed recorded audio file when the called party picks the call.
- Create and schedule personalized campaigns.
- Create a Dynamic IVR to broadcast in bulk calls.
- Reach around 400 people in a day from a single telephone line.
- Works on SIP and ISDN telecom lines.



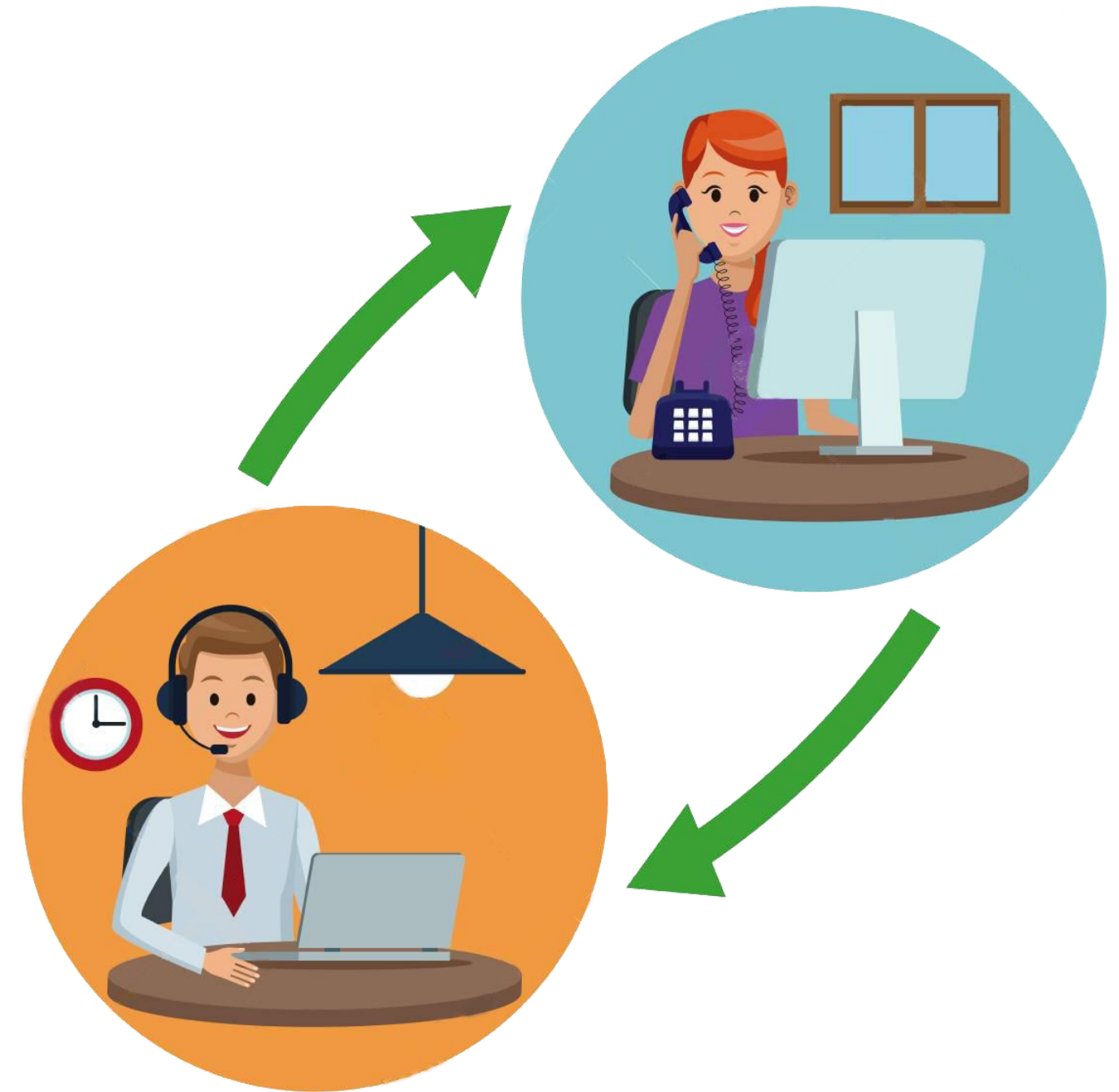
How ConVox Voice and SMS Broadcast helps in Political Campaign ?

- Reach the masses with quick and easy way.
- Dramatically increase the reach to the public & party workers.
- Increase awareness about party schemes through promotional messages.
- Allows you to keep instant contact with your party workers, no matter where they are.
- Helps you broadcast vital information with just a simple touch of button or click of a mouse.



ConVox Tele Conference Bridge

- Multi Party (30 to 3000+ party) Tele Conference
- Can be operated in “Dial In” or “Dial Out” or both modes at a time.
- “One Touch Conference” (Group Calling)
- Admin can view the on going conference through web based interface.
- Hosts multiple tele conferences at a time.
- Moderator can “Mute”, “Add” or Remove participants



How ConVox Audio Conference Bridge helps in Political Campaign ?

- Communicate, Motivate and Energize all your party workers in a single conference
- Day-to-day strategies can be discussed among the Party workers from Polling booth / Ward level to the Constituency level during Election campaign.
- Tele conference can be in lecture mode (only leader speaks, others are on mute) or Interactive mode
- During Lecture mode, if someone in the conference wants to talk, they can raise their hands by pressing 9 button on touch pad. If the admin gives permission they can talk.



ConVox Helpline/ Feedback Call Center

- An Inbound and Outbound call center for party workers and Voters.
- Tools for Voter list management, Calling management and Feedback management.
- Inbound Calls can be redirected to cell phones if required.
- High quality voice recording of the conversation of caller & representative.



How ConVox Helpline Solution helps in Political Campaign ?

- Can Launch a helpline number for your party workers or Voters.
- Allows people or party workers to register their queries and the same can be addressed through a Representative(agent).
- Outbound calling campaign can be done in the voter base to know the burning issues.
- A database is maintained in CRM for future reference



Party Worker to Voter Calling System

- A centralized automated calling system which connects party workers and voters.
- System can ensure voters are reached on call, by Party workers, without any duplication.
- Party worker can login to the system by calling a central number.
- Dialing starts to the voters and as soon as they pickup the call, it connects to party workers.
- Let your party workers convince the voters



How ConVox 'Party worker to Voter solution' helps in Political Campaign ?

- People to People call with ConVox Virtual Call Center
- Let your party workers connect to our centralized number
- Dialing starts to the potential Voters and Connect them to your party workers.
- Let your party workers convince other potential Voters



Customer Name: Telugu Desam Party



REQUIREMENT

- AP is a state in india with 50 Million population
- During 2014 elections, one of the main political parties in the state (TDP) has come up with the requirement for Bulk Voice Messages, SMS & Audio Conference Bridge solutions.



TDP Requirement on Bulk Voice Message & Audio Conference Bridge

Bulk Voice Messages & SMS:

- Sending Bulk Voice messages to its voter base. voter picks up the call and listen to voice message.
- Some Voice messages shall be with simple broadcast and some with feedback also. Voter can give feedback using their touchpad by pressing 1 or 2 etc.

Audio Conference Bridge:

- TDP was looking for 3000 party audio conference.
- Audio conference will be in lecture mode
- If someone in the conference wants to talk, they can raise their hands by pressing 9 buttons on touch pad. If the admin gives permission they can talk.

Bulk Voice Message & SMS Solution:

- We have given ConVox BCT for Bulk Voice Message, SMS & Audio Conference Bridge.
- Used 6000 SIP Channels for bulk voice messages & SMS
- Average calls per channel is around 400
- Customer could reach 2.4 million voters in a day through voice message & SMS
- Customer has given database in excel sheets
- Customer has used Web browser based access for uploading calling database
- Customer used online reports for analysis and management
- SMS was sent along with voice calls

Bulk Voice Message & SMS Features :

- Client can send bulk voice calls, create and schedule personalized voice message campaigns
- play a pre-defined programmed recorded audio file when the called party picks the call.
- Automatic Re-Cycling of Busy, No Answer, Answering Machine responses. Maximum number of re-tries can be specified

Audio Conference Bridge Solution :

Convov Audio Conference Bridge provides :

- One Touch Conference, SIP Channels are used for 3000 Party conference in lecture mode.
- Hand raise option is given as per client requirement.
- Admin can view the ongoing conference through web based interface
- Participants details are recorded with caller ID

THANK YOU!

 **Deepija Telecom**

Customer Name: Reliance Foundation



REQUIREMENT

Reliance Foundation Collects Data Base i.e. Contact No's of different People across society like fisherman's, Farmers, Students from the different parts of the country and sends personalized voice messages to the collected database. Example: weather updates to fisherman, crop suggestions, Pesticides suggestions to farmers & Educational updates to students.



- Reliance Foundation has asked us for a solution which supports sending three types of voice message.
- **Simple Broadcast** • **Broadcast with Feedback** • **Only Feed back**
- Reports of Voice Messages Sent, Delivered, Feed Back Received etc.

Challenge :

- Login for Individual volunteer for uploading data, creating campaigns, starting, stopping and scheduling campaigns.

Solution:

- Deepija Telecom Pvt Ltd has given solution for ConVox Bulk Communication Tool.

With Our ConVox BCT

Client can send bulk voice calls, create and schedule personalized voice message campaign's

Currently 20 PRI's are being used to send bulk voice calls and around 0.6 million calls per day.

We have customized and given Individual logins for volunteers as per client requirement

Automatically dials telephone numbers from pre-loaded database or a list



- Play a pre-defined programmed recorded audio file when the called party picks the call
- Several reports like Call Log, Campaign Log, Call Data Record (CDR) log are being automatically pushed to their ftp server on daily basis
- Reports are customized as per the client requirement.

Features :

Client can send bulk voice calls, create and schedule personalized voice message campaign's

play a pre-defined programmed recorded audio file when the called party picks the call.

Automatic Re-Cycling of Busy, No Answer, Answering Machine responses. Maximum number of re-tries can be specified